

**For Immediate Release**  
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## **TWO OF NORTH AMERICA'S BEST AND BIGGEST SHOWS OF TRIBAL AND AMERICAN INDIAN ART GO VIRTUAL THIS YEAR DUE TO COVID**

***The 35th San Francisco Tribal & Textile Art Show and the  
37th American Indian Art Show / San Francisco*** move online this February 24 through the  
28, 2021 offering showgoers a safe way to attend the annual events

**For Immediate Release, November 15, 2020: San Francisco, CA** – For the first time, aficionados of fine antique and contemporary tribal and American Indian art can attend *San Francisco's 35th Annual San Francisco Tribal & Textile Art Show* and the *37th Annual American Indian Art Show/ San Francisco* virtually. Usually held at Fort Mason in San Francisco, COVID-19 has caused the organizers to quickly take the shows online this year.

The *35th Annual San Francisco Tribal & Textile Art Show* is a preeminent, international art fair devoted exclusively to top-tier works from Africa, Asia, Australia, Oceania, and the Americas. Over 50 national and international galleries and exhibitors will offer museum-quality objects and artifacts, making this the perfect event for collectors and enthusiasts alike.

Running concurrently, the *37<sup>th</sup> American Indian Art Show/ San Francisco* is the most significant showcase of American Indian art on the west coast, with an emphasis on antique American Indian art as well as Pre-Columbian, Spanish Colonial, and the best in contemporary American Indian art. This show will also have over 50 exhibitors participating.

Going forward, the organizers have decided to permanently add a virtual edition for these shows, but plan to open up the physical shows at Fort Mason as soon as possible. “We are excited about having the shows go online this February. It’s the safe way to go. We have both collectors and exhibitors committed to participating from all over the world already,” said John Morris, the shows’ co-owner along with Kim Martindale. “There are some real upsides to doing the shows virtually. It will make it possible for some showgoers and exhibitors who haven’t been able to travel in the past to see, buy, and sell the work online,” commented Martindale. “We are also projecting an even larger attendance for the virtual events than at past physical venues. We’re all

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striving to find creative new ways during this time for our exhibitors and art lovers to connect.” Besides viewing individual pieces online during the shows, exhibitors will have “zoom office hours” so that showgoers can talk with the experts and ask them questions directly. There will also be a robust lineup of virtual talks available for free.

For those interested in a first look at the material and also in philanthropy, the shows have Benefit Previews Wednesday, February 24, 2021. Ticket are \$25 and 100% of the proceeds will go to the nonprofit Native Art New Mexico Inc. to be distributed equally between Doctors Without Borders on behalf of the San Francisco Tribal & Textile Art Show, and a group of Native American Youth Programs on behalf of the American Indian Art Show / San Francisco.

### **Details:**

#### **Virtual Benefit Previews: February 24, 2021 (Wednesday)**

35<sup>th</sup> San Francisco Tribal & Textile Art Show Virtual Benefit  
9 AM to 4 PM PST • Noon to 7 PM EST • 5 PM to Midnight GMT

37<sup>th</sup> American Indian Art Show / San Francisco Virtual Benefit  
10 AM to 5 PM PST • 1 PM to 8 PM EST • 6 PM to 1 AM GMT

**Benefit Preview Cost:** \$25 allows access to both password protected Benefit Previews 100% of the proceeds will go to the nonprofit Native Art New Mexico Inc. to be distributed equally between Doctors Without Borders on behalf of the San Francisco Tribal & Textile Art Show, and a group of Native American Youth Programs on behalf of the American Indian Art Show / San Francisco.

#### **General Admission Show Hours: Free**

February 25, 2021 (Thursday): Shows open at 10:00 AM PST and remain open until  
February 28, 2021 (Sunday) when Shows close at midnight PST.

For more information visit the websites of the San Francisco Tribal & Textile Art Show here: <https://sanfranciscotribalandtextileartshow.com> and the American Indian Art Show/ San Francisco here: <https://americanindianartshow.com>

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